

## ART SPECS, TERMS, ETC

**SIZING** runs larger than many other lines; made for Americans. See chart. We will provide unprinted samples for try-on to groups placing orders, on request. We cut for ladies- shorter in torso and limbs, narrower in shoulders...  
**MOST SERIOUS COMPETITOR TYPES WEAR MEDIUM.**

**GRAPHIC LAYOUT** Please give us two things:

- 1) a color overview(s), approximately to scale. Does not need to be fancy or professional. Use colored pencil or markers, or a color printer
- 2) clean black-on-white or digital copy of specific items like sponsors' logos & background line art. Any scans should be at least 300 dpi; scan as line art/TIFF. Color JPEGs are not directly useable; we may have to re-create the item.

**OR..**

If you're into computer graphics, create the final art yourself using templates we can supply, in Illustrator, Freehand, or Coreldraw. We have AI CS6. Photoshop and other "raster"-type files do not yield good results, generally. Convert all fonts to paths. Use spot colors, not process in most cases. Four colors no longer the limit. E-mail to address below (works most reliably if files are not compressed), or send flash, zip or CD. Please follow up e-mails with a phone call. We are not continuously online.

**VERY FINE DETAIL**, especially light characters on a dark field, may not print well. In general try to avoid lines thinner than 1/32 inch, type less than 1/4 inch tall. Art crossing seams may not match up well. We may be able to scale art down to fit children or other very small folks. Ask.

**FADES** present various potential problems; ask.

**PROOFS** It is often prohibitively expensive to make an actual finished garment for approval. E-mailed proofs are free within reason (first five), first paper color print likewise. When possible we will print a defining part of the garment (front, back etc) on fabric and mail for your approval.

**WE KEEP ART** on file indefinitely and do not return originals unless you ask.

**COLOR MATCHING** Our card is a decent rough guide, but there may be differences in shade or character, even between fabric types. Request test prints if nervous. You may reference Pantone numbers. Custom mixes may not be perfect on re-orders. Neon yellow, green and a couple stock other stock colors do not appear on the card.

**ZIPPERS** Twenty-inch concealed is the usual in jerseys. Full separating also available, same prices but are not concealed and may be black or white.

**ELASTIC** We normally use it in the bottom hem of jerseys, but not in the sleeve ends. State if you want otherwise.

**DEADLINES/FREIGHT CHARGES.** Our ETA's are as realistic as we can manage. If rush shipping becomes necessary the extra cost is yours.

**TERMS** Half in advance, balance COD. Personal or business check or major credit card through Paypal.  
Groups paying in full in advance get free ground shipping.

**RE-ORDERS** minimum twelve combined pieces using same art set (jerseys, suits, jackets..) same prices as original order plus any year-to-year adjustments.

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